

PLEASE COMPLETE THIS FORM ELECTRONICALLY

Surrey County Council's Local Committee for Waverley



Bid for Members' Allocations

Please answer questions 1-16 below

Your details	Help Notes
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Q1 Project title: Godalming Town Centre - Ancestral Tourism Project	Full title of the specific project
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Q2 Name of organisation responsible for carrying out the project: Godalming Town Council Status of this organisation: voluntary / local authority / private (please delete as appropriate)	This is the name of the organisation responsible for carrying out the project and whether it is a voluntary group or a public or private organisation.
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Q3 Contact person Name: Louise Goodfellow Role in project: Project Sponsor Contact address: Godalming Town Council Municipal Buildings Godalming Post code: GU7 1HT Telephone: 01483 523575 Fax: 01483 523077 E-mail: townclerk@godalming-tc.gov.uk	Full name, role and contact details of the lead person for your project
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Q4 Name of local County Councillor proposing request to the Local Committee: Steve Cosser and Peter Martin	Name of the County Councillor you have spoken to and who is requesting the support of the local committee in funding your project
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What are you seeking funding for ?

Q5 Description of the project

a) What will be done? An Ancestral Tourism project to encourage not only overseas visitors to Godalming but to encourage the local community to take more ownership of their community and its heritage which in turn fosters social well-being. (See attached Project Plan for more detail)	a) the work involved to achieve the aims of the project
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b) What needs will it address? The Visit Surrey Tourism Forum on 14 September 2012 indicated that Ancestral Tourism was a mechanism for harnessing individuals' enthusiasm to explore their family history ("Who do you think you are" etc.) to the economic benefit of	b) the evidence that shows this project is required
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<p>communities. As Clerk to the Godalming Joint Burial Committee the applicant is already well aware of overseas visitors who come to Godalming to visit ancestral graves. A better, targeted offer to these visitors would encourage them to spend money in Godalming</p>	
<p>c) What geographical area will it cover? Godalming and its potential visitors from across the globe</p>	<p>c) where the people who will benefit from this project live</p>
<p>d) Who and how many people will benefit? Local businesses (hotels, pubs, restaurants & shops etc.) should benefit from increased visitor numbers. Partner organizations (e.g. Godalming Museum and the Surrey History Centre in Woking) will benefit. Local school children will have the opportunity to understand more about their local heritage.</p>	<p>d) details of the groups of and the number of people whose lives will be improved by this project</p>
<p>e) How will you ensure that the project is fully accessible to this community? All materials public, free, and well publicised</p>	<p>e) methods you will use so that all members of your 'community' benefit from this project</p>
<p>f) Please confirm that, where expenditure is for the maintenance or repair of a non-Surrey County Council building, you envisage that the building will remain in use for the foreseeable future. Not applicable</p>	<p>f) (if applicable) confirmation that you expect a building to continue to be used in the foreseeable future</p>
<p>Q6 What consultation has been undertaken? Godalming & District Chamber of Commerce, Godalming Museum, Surrey History Centre.</p>	<p>The names of organisations and people you have spoken with, who support your project.</p>
<p>Q7 When will the project be: a) started:01/04/2013 b) completed: 31/12/2013</p>	<p>The dates you expect your project to begin and be finished. Successful applications for members' allocations are expected to spend the funding within 12 months of being agreed.</p>
Financial Questions	
<p>Q8 When will you need the funds? 30/06/13</p>	<p>The date by which you will require the funds.</p>
<p>Q9 What is the total cost of the project? Please include estimate/breakdown of costings. Specific Godalming Ancestral Tourism Leaflet about how to explore your family's past</p>	<p>The total amount of money the project will cost with a breakdown of the costings.</p>

<p>£1,000.00 Certificates I'm A GODHELMIAN DESCENDANT £800.00 Additional staff hours for duration of Project only £1,825.00 Schools Workshops/resources (5-6 schools) £2,500.00 Web link costs (international) £1,000.00 (Premium links can be free or £50.00 an insert) Marketing materials/advertising £2,500.00 Launch event materials/sundries £375.00 TOTAL: £10,000.00</p>	
<p>Q10 How much of the total cost would you like from the Local Committee? Please include estimate/breakdown of this part.</p> <p>£2,500 to fund the marketing materials (Steve Cosser Revenue) £2,500 to fund the schools workshops (Peter Martin Revenue) £5000 total</p>	<p>The amount of funding you would like from the local committee with a breakdown of these costs. If you have a quote, please attach it to the form.</p>
<p>Q11 Where is the rest coming from? £ 5,000 Godalming Town Council Is it promised already, or still to be found?</p> <p>GTC Money committed</p>	<p>The names of the sources from where you are obtaining the rest of the costs for the project or whether it is still to be found.</p>
<p>Q12 Have you applied to anywhere else for this same funding? If so, to whom and when?</p> <p>See below</p>	<p>Details of other organisations you have applied to for this same funding. Please give names of the organisations and the dates applied.</p>
<p>Q13 Have you applied for this funding from any other part of Surrey County Council? Please give details.</p> <p>No</p>	<p>Details of other departments in Surrey County Council you have applied to for this funding. Please give names of the department, the contact person and dates applied.</p>

<p>Q14 Are you currently in receipt of any grant or contract funding from Surrey County Council? Please give details</p> <p>Not currently</p>	<p>Details of any grant or contract funding your organisation receives from Surrey County Council, even if not for this particular project. Please give details of contract no., purpose, dates/period covered and amounts.</p>
<p>Q15 Has the organisation responsible for the project received any Local Committee funding for this or any other purpose in the past? Please give details.</p> <p>05/06 - £2,500 from P Martin for Healthcheck 06/07 - £2,500 from C Slyfield for Healthcheck 07/08 - £1,500 from C Slyfield for Bus Shelter 09/10 - £500 from S Cosser for Catteshall Lane Bench 10/11 - £3,400 from S Cosser for Town Gateway signs (on behalf of Godalming Together CIC) 11/12 - £600 from S Cosser for Portaloos for Staycation 11/12 - £500 from P Martin for Jubilee/Olympic Festive Decorations 12/13 - £500 from S Cosser for Jubilee/Olympic Festive Decorations</p>	<p>Details of any other funding your organisation has previously received from any SCC Local Committee including purpose, dates and amounts.</p>
<p>Q16 If this project will need funding in future, how will the costs be met? (Costs may be include e.g. maintenance, replenishment, breakdown, repair, support)</p> <p>Any future expenditure required to sustain the project will come from Godalming Town Council</p>	<p>Information on how you intend to fund and/or maintain your project in the future.</p>

NB If your bid is successful; you will need a bank account in the name of your organisation. Any queries please contact the Community Partnerships Team (West) on:

Community Partnerships Team
Quadrant Court
35 Guildford Road
Woking
Surrey, GU22 7QQ

Telephone: 01483 517 301
Email: communitypartnershipswest@surreycc.gov.uk

Please return the form, by e-mail, to your local County Councillor.